

13 C1 (c) causing said sample to vote on said offered use
14 rights by members of said sample stating their willingness to pay
15 for either accepting or rejecting said offer and collecting results
16 of said vote through said network;

17 (d) through said network determining and collecting any
18 pivotal payments from any member of said voting sample whose stated
19 willingness to pay for a certain outcome alone was sufficient to
20 swing the outcome from one undesirable to him or her, said pivotal
21 payment comprising a margin between all pro and contra votes while
22 either in- or excluding the vote of the pivotal voter under
23 consideration;

24 (e) through said network accepting or rejecting offers of
25 said use rights for all members of said voting sample according to
26 the result of the vote; and

27 (f) through said network correspondingly applying the
28 offered price for the use rights to the whole group in the case of
29 an approving vote of the sample, but taking the sample's revealed
30 willingness to pay for said use rights as a basis for the price to
31 be paid by the remaining members of the group in the case of a
32 rejecting vote of the sample while excluding same from the payment
33 for said use right.

1 28. The method defined in claim 27 wherein said use price
2 is zero or negative in case marginal costs do not justify the
3 expense of collecting proceeds or the supplier wants to promote the

4 use of her good.

1 *s/* 29. The method defined in claim 27, further storing
2 additional groups of consumers in the database in order to allow
3 segregation of consumers into homogeneous groups in respect to the
4 members' supposed marginal willingness to pay for said use rights,
5 the members' ability to pay, and/or the members' supposed pattern
6 of interest in said use rights.

1 30. The method defined in claim 27 wherein, after the
2 voting process, the prices for said use rights are offered to the
3 suppliers who then decide whether or not to accept.

1 *b2* 31. The method defined in claim 27 wherein said sample's
2 revealed willingness to pay for said use right is taken as a basis
3 for the price to be paid by the remaining members of the group,
4 irrespective of whether or not said voting sample approved the
5 purchase of said use right at the price voted upon.

1 32. The method defined in claim 27 wherein, in case of a
2 rejection of the offered use right, the members of said voting
3 sample are being held not to employ any alternative means of
4 gaining said use right for the duration of the rejected use right's
5 validity.